

## THIERRY PELTRAULT

Thierry has worked as an architect, designer, visual merchandiser and set designer. He holds a Master's degree in Art History and Archaeology as well as the French diploma of Architecture. It enables him to root his creative vision and work in a strategic analysis of the brands cultural context.

Recently, he has worked for 5 years for Cartier leading a creative team in charge of the visual merchandizing worldwide and the design of Must for men fragrance bottle. He has conducted a number of assignments for luxury brands such as Chaumet, Lancôme, Christian Dior perfumes, Yves Saint Laurent perfumes, Mont-Blanc, and alike. He has worked in France, Switzerland, Spain, and North America.

The scope of his work involves public projects such as the “ university of all knowledge” for the French department of education. He was in charge of designing the whole advertising campaign, including corporate environment and all publishing materials. He also staged the exhibition of Prudhon at Les Galeries Nationales du Grand Palais for la Réunion des Musées Nationaux. As well, he was assigned set design for Canal + prime time “Mon Zenith à moi”.

His work has been awarded twice. In 1989, he received a European architecture prize (Europain) and in 1985 the Enhancement and innovation award in furnishing.

You can discover his work visiting his website at: [www.thierrypeltrault.com](http://www.thierrypeltrault.com)

## FRANCIS CHOLLE

HEC Graduate, Francis has consulting and creative mentoring experience with c-level executives and senior management in Fortune 100 and 500 corporations such as L'Oréal, Clarins, Firmenich Americas, Business Objects Americas, Valeo (Europe and China).

He also has extensive global experience in designing and implementing original executive development training programs that focus on creative leadership and the management of creative teams.

His leadership experience was spent as the managing director and senior partner of an art book publishing company, Editions Hazan, in Paris.

He has conducted business in over forty countries and across several creative industries including the beauty industry, publishing, fashion, advertising, telecommunications, finance, and not-for-profits. He speaks several languages.

He is currently writing a book entitled "Develop your intuitive intelligence – The secret of creative teams" (Editions de l'Organisation, Sept. 06).

Francis founded ten years ago the human company a consultancy firm specialized in innovative leadership and creativity management with representation in Paris, New York, and Los Angeles.

Parallel to his business career Francis trained classically as a baritone. His vocal education led him to study over the past twelve years Method acting, Dalcroze Eurhythmic and the Tomatis Method. He is also a certified yoga instructor and consultant for the vocal application of the Tomatis Method.

He initiated thechaitanyaproject an artistic and humanistic effort to research the relationship between voice and consciousness, a subject he is knowledgeable and passionate about.

For more information, please visit: [www.thehumancompany.com](http://www.thehumancompany.com)